

This listing of claims replaces all prior versions, and listings, of claims in this application.

Listing of Claims:

1-10. (Canceled)

11. (Currently Amended) A method for supplying content from a central commercial real estate database to a web site of an affiliate, the method comprising:

providing displaying on the web site a graphical user interface; having a modifiable portion and having a linked portion, wherein the web site is in communication with the central commercial real estate database, wherein the central commercial real estate database contains data associated with more than one affiliate;

displaying, in the modifiable portion, content originating from the web site of the affiliate;

executing automatically a predetermined query of the central commercial real estate database to retrieve only property information associated with the affiliate;

retrieving property information from the central commercial real estate database, wherein the central commercial real estate database contains data associated with more than one affiliate, and wherein the property information is associated with only the affiliate; and

displaying the property information in the linked portion.

12. (Currently Amended) The method of claim 11, wherein the step of retrieving comprises retrieving property information that is associated with affiliate is one of a particular

agent and a brokerage company, and wherein the step of displaying comprises displaying, in the linked portion, property information that is associated with the one of a particular agent and a brokerage company.

13-15. (Canceled)

16. (Previously Presented) The method of claim 11, wherein the content in the modifiable portion comprises one of a logo, contact information, and a service description of the affiliate.

17. (Previously Presented) The method of claim 11, wherein the displayed property information includes descriptions and photographs of listed properties.

18. (Previously Presented) The method of claim 11, wherein the affiliate is a commercial real estate broker, and wherein the property information comprises commercial real estate listings on which the commercial real estate broker is listed.

19. (Currently Amended) The method of claim 11, wherein the affiliate is a commercial real estate broker, and wherein ~~retrieving the property information comprises querying the predetermined query searches the central commercial real estate database for entries associated with the commercial real estate broker.~~

20. (Previously Presented) The method of claim 11, wherein the affiliate is a commercial real estate broker, and wherein the property information is associated only with an individual agent of the commercial real estate broker.

21. (Currently Amended) The method of claim 20, wherein ~~retrieving the property information comprises querying the predetermined query searches~~ the central commercial real estate database for entries associated with the commercial real estate broker and the individual agent.

22. (Currently Amended) The method of claim 11, further comprising:
updating the property information in the central commercial real estate database;
executing automatically for a second time the predetermined query of the central commercial real estate database to retrieve only updated property information associated with the affiliate;

~~retrieving the updated property information from the central commercial real estate database, wherein the updated property information is associated with the affiliate; and~~
displaying the updated property information in the linked portion.

23. (Previously Presented) The method of claim 11, wherein the property information is retrieved in response to a user's accessing the web site of the affiliate, and wherein the property information is displayed in real time to the user through the web site of the affiliate.

24. (Previously Presented) The method of claim 11, wherein the property information includes a photograph of a property, an address of the property, a building class size of the property, a building size of the property, a number of floors of the property, a year in which the property was built, a buyer of the property, a sale price of the property, a price per square foot of the property, and a cap rate of the property.

25. (Previously Presented) The method of claim 11, wherein the property information includes a square footage of a property available for lease, whether the property is available for sale, an address of the property, contact information associated with the property, and a price associated with the property.